

Speaking Topics

★ Seeing Around Corners

Strategic Inflection points happen gradually, then suddenly. Armed with the right lenses, you can see them coming.

Snow Melts from the Edges

8 provocative questions to ask senior leaders at risk of being isolated from critical information at the “edges” of their organizations.

★ Discovery Driven Planning

The revolutionary technique for planning under conditions of high uncertainty that was the basis for the “lean startup” movement

Creating an Early Warning System

A thought provoking approach to spotting the leading indicators of big changes.

★ Innovation should not be a mystery

Innovation can be a reliable, repeatable process, but only if you use the right tools.

Learning to live with complexity

Complicated systems are predictable. Complex ones aren't. The two require different approaches.

Manage your portfolio, manage your growth

How to build a portfolio that delivers results today while bullet-proofing your future.

Failing by Design

How to re-imagine your organization's view of failure to foster experimentation and learning through “intelligent” failures.

★ The End of Competitive Advantage & the New Strategy Playbook

Because conventional approaches to strategy no longer work.

3 approaches to creating customer insight

Segmentation, consumption chain analysis and attribute mapping are reliable ways of generating actionable insights.

Speed, stealth and selective attack

Competitive strategies that work against incumbents and that can prompt your competitor to react in ways that suit you.

The Permissionless organization

Organizations that can push decision rights to the edges and move fast will always beat bureaucracies that move too slowly.

How to make a rainmaker

It used to be that becoming a trusted advisor was enough to keep and grow clients. No more - meet the "activators" - a new role for business development in professional services firms.

Positive politics for organizational change

We tend to think of office politics in negative terms. But you can't avoid politics if you want to create change - welcome to a talk on the power of positive politics.

The transfer of wealth to women: a looming inflection point.

By 2030, \$30 trillion in wealth will be in the hands of women. This has huge implications for business, philanthropy and investing - this talk explores some that everyone should be aware of.

Creating and communicating your personal vision - how to be seen as strategic

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Women rate well on most leadership characteristics with one exception - they often are not seen as "strategic." This talk explores where women go wrong and provides remedies.

It's not about "fixing" the women - creating gender balanced workplaces

The rise of women to positions of power has been breathtaking. But all too often organizations fail to capitalize on their potential because they apply the wrong mental models - it isn't about being gender blind, it's about being gender bilingual.

Custom Topic

Create your own topic and Rita and her team are happy to work with you on a bespoke topic or workshop for your group.