

RITA MCGRATH

Best-selling author, Sought-after Speaker
& Professor at Columbia Business School



ABOUT RITA

Rita Gunther McGrath is a best-selling author, a sought-after speaker, and a longtime professor at Columbia Business School. Rita is one of the world's top experts on innovation and growth and is one of the most regularly published authors in the Harvard Business Review. She is consistently ranked among the top 10 management thinkers in the world and was ranked #1 for strategy by Thinkers50. Rita is the author of the best-selling *The End of Competitive Advantage* (Harvard Business Review Press, 2013). Her new book is *Seeing Around Corners: How to Spot Inflection Points in Business Before They Happen* (Houghton Mifflin Harcourt, 2019).



SOCIAL STATISTICS

38.9K 

Followers on Twitter

35K 

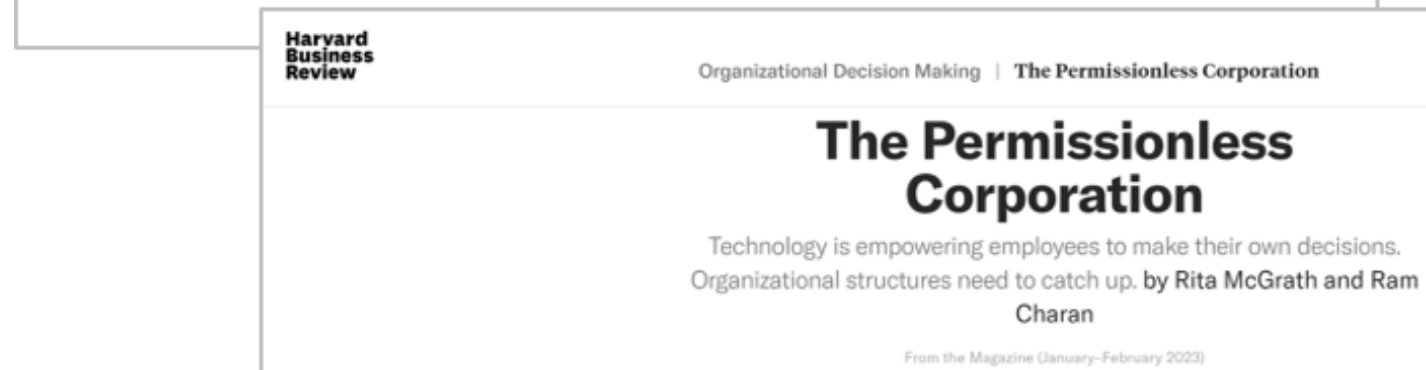
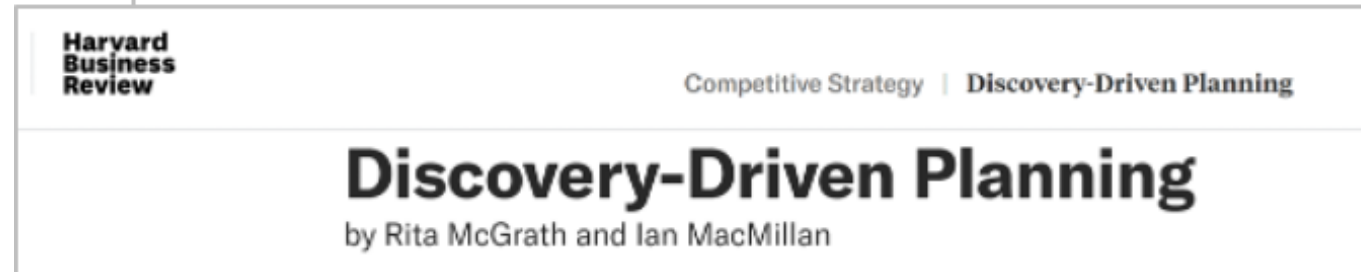
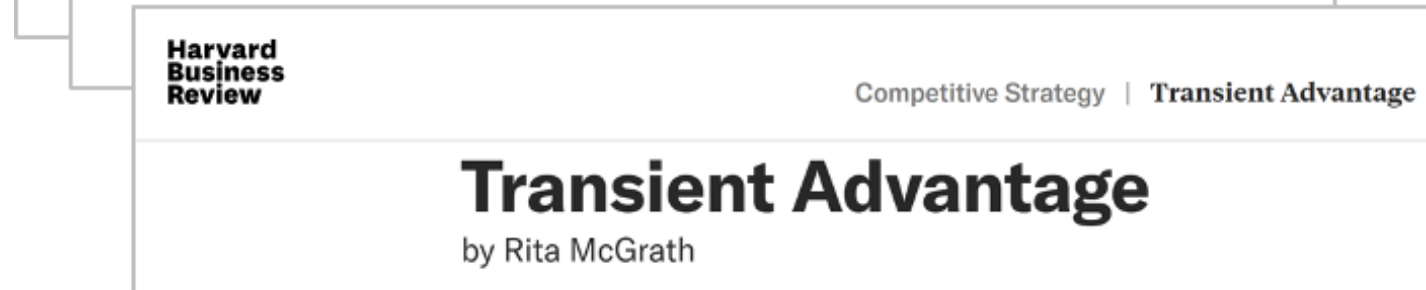
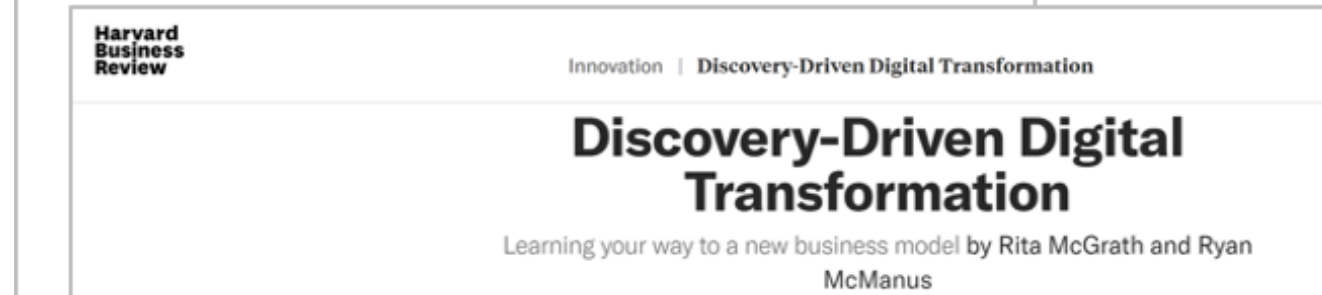
Followers on LinkedIn

13.6KM

Followers on Medium



GET TO KNOW RITA



FINANCIAL TIMES

The New York Times

THE WALL STREET JOURNAL.



WHAT OTHERS SAY

"Your insight generated great engagement and comments from leaders sharing eye-opening observations and building on your examples throughout. You delivered the inspiration and illustration desired and it was exactly the right focus and challenge for this team. The future-focus theme was the perfect close to our leadership summit."

Rui Barbas – CSO, Nestle



LET'S WORK TOGETHER!

Get in touch:

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